

Zu3D Case Study

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The strap line of my company Animate 2 Educate is **'Bringing the Curriculum to Life!'** and Zu3D has helped me to achieve that promise time and time again!

This summer many schools collapsed their usual curriculum and made **'The Olympics'** their topic for the summer term. As a result I received many bookings from schools throughout the UK for animation sessions based around this theme.

Zu3D was the perfect product to use to effectively deliver these sessions. Children created their own Olympic mascots out of plasticine and then used Zu3D to bring their characters to life and to produce an advert for the London Olympics.

I used the software with pupils from KS1, KS2 and KS3, the extensive range of features allowing them all to produce effective animations at their own level. There are very few products on the market that can stimulate such a wide range of pupils!

Whilst I personally delivered the sessions, class teachers and TAs were present with the classes too and the easy to follow online videos on the Zu3D website meant that they quickly picked up the skills involved and were able to assist children where required.

Sessions ranged from single lessons of 1 hour to full day animation workshops, including storyboarding, prop making etc. Pupils were fully engaged throughout all of these sessions and the skills they acquired extended far beyond simply developing their ICT capabilities. The software promotes and enhances pupils skills in Art, D&T, Literacy and is also an excellent product for developing teamwork skills and cooperation.

Pupils love that their completed animations can be uploaded easily to the gallery on the Zu3D website, so they can share their work and their learning with friends and family. Appraisal then is encouraged with the ability to comment on both their own and other's work. E-safety is demonstrated on this section of their website, as all comments are carefully moderated before going live.

Having previously used a range of animation software, I now solely use Zu3D and would highly recommend this product to anyone. After just a quick demonstration pupils are up and animating and producing work of a high quality. The ability to easily add sound effects, music, titles and credits ensures that all films have that Hollywood feel. Pupils are proud of their work and can't wait to share it with others.

Teachers, parents and most importantly pupils have loved the sessions I have delivered in schools. The amount of instant repeat bookings I receive is testimony to the impact that the product has in terms of both excellence and enjoyment.

